

Janolof Fritze is a Swedish producer/director with over 30 years of world wide experience of film productions. Now living and working in Japan. Janolof is the CEO/Producer/Director at Big Five Film and TV Productions AB in Sweden and Big5world in USA and Big5 Film Japan in Japan.

He started his TV career in Los Angeles 1982 prior to the upcoming **1984 Olympic Games** in Los Angeles where he was contracted by Swedish Television.

Janolof have produced programs for the European market in a wide variety of categories including TV documentaries, news reports, sports, light entertainment, travel logs, marketing films for destinations, commercial spots and numerous web TV related motion images on the social media. The most award winning destination films are Amsterdam, Gothenburg, Heidelberg and Stockholm.

Among the many different commercial spots, *Zingo Around The World* is one of his most successful series of commercials, which earned him numerous awards, among them "Best Commercial of the Year". The *Zingo* commercials were filmed in Los Angeles, Hawaii, Australia, Jamaica, Mexico, Japan and Thailand.